



EMAIL: academics@fortyjameson.org
WEBSITE: <https://www.fortyjameson.org/academics>

CERTIFICATE IN TOUR GUIDING – PROGRAM SCHEDULE AND TIMETABLE

Duration: 22nd September 2025 – 27th February 2026

PROGRAM SCHEDULE

Month	Dates (2025)	Focus Area	Courses / Modules
Month 1	22 Sept – 21 Oct	Foundations of Tour Guiding	Introduction to Tour Guiding. Communication Skills and Storytelling. Local History and Cultural Heritage. Tourism Industry Overview and Career Pathways. Customer Care and Service Excellence.
Month 2	22 Oct – 21 Nov	Skills for Guiding Practice	Safety, First Aid, and Risk Management. Laws, Ethics, and Tour Regulations. Tour Planning and Itinerary Design. Nature and Heritage Interpretation. Guiding Technology (Maps, Audio, Apps).
Month 3	22 Nov – 21 Dec	Professional Practice & Field Work	Group Dynamics and Problem Handling. Language and Cross-Cultural Communication. Field Visits / Practical Guiding Session. Mock Tour Guiding and Peer Feedback Marketing and Personal Branding as a Guide.
Month 4 & 5	5 th January ,2026 – 27 th February, 2026.	Industrial Attachment	Placement with tourism organizations, On-the-job training. Supervisor's report & student logbook. Final presentation & assessment.



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TIMETABLE

Sessions per Day:

- Session 1 (Morning): 09:00 – 10:30
- Session 2 (Midday): 11:00 – 12:30
- Session 3 (Afternoon): 14:00 – 15:30

MONTH 1 (22 SEPT – 21 OCT)

Day	Session 1	Session 2	Session 3
Monday	Introduction to Tour Guiding	Communication Skills & Storytelling	Local History & Cultural Heritage
Tuesday	Communication Skills & Storytelling	Customer Care & Service Excellence	Local History & Cultural Heritage
Wednesday	Tourism Industry Overview & Career Pathways	Introduction to Tour Guiding	Customer Care & Service Excellence
Thursday	Local History & Cultural Heritage	Communication Skills & Storytelling	Tourism Industry Overview
Friday	Customer Care & Service Excellence	Introduction to Tour Guiding	Revision / Group Discussion

MONTH 2 (22 OCT – 21 NOV)

Day	Session 1	Session 2	Session 3
Monday	Safety, First Aid & Risk Management	Laws, Ethics & Tour Regulations	Tour Planning & Itinerary Design
Tuesday	Nature & Heritage Interpretation	Guiding Technology (Maps, Apps)	Tour Planning & Itinerary Design
Wednesday	Laws, Ethics & Tour Regulations	Safety, First Aid & Risk Management	Nature & Heritage Interpretation
Thursday	Tour Planning & Itinerary Design	Guiding Technology	Laws, Ethics & Tour Regulations
Friday	Safety, First Aid & Risk Management	Nature & Heritage Interpretation	Practical Demonstrations / Case Studies

MONTH 3 (22 NOV – 21 DEC)

Day	Session 1	Session 2	Session 3
Monday	Group Dynamics & Problem Handling	Language & Cross-Cultural Communication	Marketing & Personal Branding
Tuesday	Language & Cross-Cultural Communication	Field Visits / Practical Guiding	Group Dynamics & Problem Handling
Wednesday	Mock Tour Guiding & Peer Feedback	Field Visits / Practical Guiding	Marketing & Personal Branding
Thursday	Group Dynamics & Problem Handling	Mock Tour Guiding	Field Visits / Practical Guiding
Friday	Language & Cross-Cultural Communication	Marketing & Personal Branding	Wrap-up / Peer Review